

education

B.F.A
Communication Design
Minors in
Art History & Theatre
Texas State University
San Marcos, Texas
August 2022 - December 2025
G.P.A. - 4.0

skills

Graphic Design
Search Engine Optimization
Social Media Marketing
Strong Writing skills
Effective Communication
Design Research
Detail Oriented
Typography
Self Motivated
Brand Guidelines
Photography
Web and Print Optimization

softwares

Adobe Creative Suite
Canva
Figma
Microsoft 365
Google Workspace
Google Analytics
Social Media Platforms
Cameras

certifications

AI professional skills
- Global Career Accelerator
Intercultural Skills
- Global Career Accelerator
Social Media & Search
- Global Career Accelerator
Ecommerce Marketing
- Global Career Accelerator

experience

Residential Assistant at TXST | July 2023 - May 2024

- Fostered a positive, inclusive community via coordinated outreach efforts, administrative data tracking, and community programming.

Peer Mentor at TXST | Jan 2025 - Dec 2025

- Balanced administrative and social tasks. Provided quick, personalized support to help my students accomplish their various personal and academic goals and help alleviate any concerns.

Social Media Chair for Bobcat Yoga Club | Jan 2025 - Dec 2025

- Manage the club's social media strategy to increase our engagement and membership and to formulate an exciting and engaging experience for our group of roughly 100 members.

The Global Career Accelerator | Digital Marketing | Summer 2025

- Completed a project-based digital marketing summer program focused on building adaptable, real-world, and job-ready skills within the current marketing landscape.

Freelance Film | January 2026-Now

- Work across various departments in the Art Department of film crews as needed. Work to balance budgets, time, and feasibility of ideas all while bringing the directors creative vision to life as efficiently and effectively as possible.

Freelance Graphic Designer | January 2026 - Now

- Work to enhance my skills as a graphic designer and ensure that I stay up to date with latest softwares and trends in the graphic design and marketing world. Work one-on-one with clients and build a trusting rapport to ensure they feel confident entrusting me with their brand.

Brand Associate | Abercrombie Kids | April 2026 - Now

- Work to expand my multi-tasking, customer service, point-of-sale, communication, and informational skills as I navigate the day-to-day demands of a retail space.

achievements and awards

Graphis New Talent | 2025 | Silver & Honorable Mention

Graphis New Talent | 2024 | Silver

Deans List | Fall 2022–Fall 2025

TXST C.F.A.C. Council of Scholars | Spring 2024–Fall 2025

Graduated Summa Cum Laude from TXST | Fall 2025

activities and community engagement

Bobcat Yoga | Fall 2023 - Fall 2025

The Big Event's Bobcat Build | TXST Service Project

- Spring 2023, Spring 2024, Spring 2025

Adopt-a-Spot | Purgatory Creek Clean Up w/ Bobcat Yoga | Volunteer