

# by|mallery

## Visual Designer

Mallory M. Randolph  
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## education

B.F.A  
Communication Design  
Minors in  
Art History & Theatre  
Texas State University  
San Marcos, Texas  
August 2022 - December 2025  
G.P.A. - 4.0

## skills

Branding  
Design Research  
Art Direction  
Keyword Optimization  
Social Media Marketing  
Human Centered Design  
Strategic Thinking  
Photography  
Filmmaking

## softwares

Adobe Illustrator  
Adobe InDesign  
Adobe Photoshop  
Adobe Firefly  
Adobe Lightroom  
Basic Premier Pro  
Canva  
Shopify

## certifications

AI professional skills  
- Global Career Accelerator  
Intercultural Skills  
- Global Career Accelerator  
Social Media & Search  
- Global Career Accelerator  
Ecommerce Marketing  
- Global Career Accelerator

## experience

### Residential Assistant at TXST | July 2023 - May 2024

-Served as an immediate, trusted resource for over 200 first-year undergraduate students. Fostered a positive, inclusive community across diverse backgrounds through event programming, outreach efforts, and resource and community driven posters.

### Peer Mentor at TXST | Jan 2025 - Dec 2025

-Proactively identified areas of concern and connected students to appropriate campus services and organizations. Promoted an equitable, supportive transition into college life through inclusive engagement and resource education.

### Social + Marketing Chair for Bobcat Yoga Club | Jan 2025 - Dec 2025

- Manage the club's social media strategy to increase our engagement and membership and to formulate an exciting and engaging experience for our group of roughly 100 members.

### The Global Career Accelerator | Digital Marketing | Summer 2025

- Completed a project-based digital marketing summer program focused on building adaptable, real-world, and job-ready skills.

### Branding Committee | B.F.A. Com Des Exit Review | Fall 2025

- Worked on the Bring to Front exit review brand committee.

### It's Something | Fall 2025

- Wrote, produced, and directed a short film titled *It's Something*

## achievements and awards

### Graphis New Talent | 2025

-Silver award  
- Honorable mention

### Graphis New Talent | 2024

- Silver Award

### Deans List | Fall 2022–Fall 2025

### TXST C.F.A.C. Council of Scholars | Spring 2024–Fall 2025

### Graduated Summa Cum Laude from TXST | Fall 2025

## activities and community engagement

### Bobcat Yoga

- Member for 5 semesters and Marketing/Social Chair for 2 of those

### The Big Event's Bobcat Build | TXST Service Project

- Spring 2023, Spring 2024, Spring 2025

### Adopt-a-Spot | Purgatory Creek Clean Up w/ Bobcat Yoga

- As the Marketing/Social Chair, I helped facilitate and promote these clean up events.

### Study Abroad | Florence, Italy

- Immersive Renaissance period art history study abroad.